



"MACKENZIE" OF OHIO, AND "ZAN" OF NORTH CAROLINA WON THE NATIONAL 2024 TEMPLETON BUSINESS ETHICS CASE COMPETITION. MACKENZIE AND ZAN ARE BOTH FRESHMEN TRUST FELLOWS AS WELL AS BEING TRUIST BUSINESS SCHOLARS.

"The challenge allowed me to grow in my critical thinking and public speaking skills, analyzing an issue through the lens of ethics. Winning the competition was a wonderful start to my undergraduate career; it's a memory from Campbell that I'll treasure forever."

*Mackenzie C*

"This competition provided me a great opportunity to learn more about ethical evaluations of business practices, presenting before an audience, and developing my reasoning skills. It was an amazing experience."

*Zan H.*

CAMPBELL UNIVERSITY PLACED FIRST AMONG 16 PUBLIC AND PRIVATE COLLEGES IN THE COMPETITION INCLUDING PENN STATE UNIVERSITY, UNIVERSITY OF ILLINOIS, THE U.S. NAVAL ACADEMY, THE UNIVERSITY OF FLORIDA, FLORIDA STATE UNIVERSITY, IOWA STATE UNIVERSITY, UNIVERSITY OF MASSACHUSETTS AMHERST, AND BOSTON COLLEGE

*For more information about Campbell's  
Trust and Wealth Management Program contact:*

Jimmy Witherspoon, Chairman at [witherspoon@campbell.edu](mailto:witherspoon@campbell.edu)  
or 910-893-1387



Trust Fellows  
Lundy-Fetterman School of Business



# TRUST FELLOWS PROGRAM



Lundy-Fetterman  
School of Business



Campbell University offers the **ONLY** degree programs in Trust and Wealth Management in the nation. Trust has always been very much a “family” and thanks to the Trust Education Foundation (check out [www.trusteducationfoundation.com](http://www.trusteducationfoundation.com)), our fiercely loyal Trust alumni, and longtime friends in the industry:

- Over 95% of our seniors are placed before graduation
- Over 90% of our juniors receive offers for paid summer internships nationwide
- Our students participate in career services workshops tailored to Trust students
- Our students are honored guests at the Annual Trust Dinner at Pinehurst Country Club
- Our students are able to compete for Trust Scholarships
- Upon graduation they join the network of over 2,000 Trust Alumni nationwide



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# *We have launched the prestigious* **TRUST FELLOWS PROGRAM**

*Membership is by invitation only.  
Trust Fellows will enjoy these additional benefits:*

- The first-year dinner and networking event at Angus Barn in Raleigh
- Regularly scheduled on-campus seminars the first year with trust alumni and senior trust executives
- Students invited to join the Trust Fellows Program are also able to join the Trust Business Scholars Program if invited. Many of our students participate in both prestigious programs.
- Participating in the Trust Advisors Forum in Pinehurst Resort as both a junior and senior
- Networking trips to leading financial institutions and cities
- Waiver of the GMAT/GRE requirement upon application for admission to Campbell's 4/1 BBA/MBA Program upon completion of your junior year.
- An Alumni Mentor working in the industry to turn to for guidance
- Since Trust Fellows are above all encouraged to be good stewards, leaders and elevate others, there will of course be community service projects.

*To remain a member of the Trust Fellows Program you must have cumulative GPA of at least a 3.0 at the end of your sophomore year. To graduate as a Trust Fellow your final cumulative GPA must be at least a 3.0 as well (if your GPA dips below 3.0 at graduation, you will still be eligible to be awarded a degree in Trust and Wealth Management).*